

YOUTH SOUNDING BOARD

Content package

CALL FOR APPLICATIONS

EU Commissioner for International Partnerships, Jutta Urpilainen, is establishing a Youth Sounding Board to **directly advise on the relevance and effectiveness** of the EU's external action when it comes to youth.

The Youth Sounding Board will be composed **25 young people** aged 18-30 years from **Africa, Asia, Latin America and the Caribbean, and Europe**.

The call for applications will be launched at 12.00 CET on 29/03.
Deadline for applications is 26/04 23:59 CET.

IN A NUTSHELL

The Youth Sounding Board will allow young people to have an **influence on EU actions in partner countries**, helping ensure that EU action is more participatory, relevant and effective for young people.

It will foster **active engagement and exchanges** between 25 selected young people, EU Commissioner for International Partnerships, Jutta Urpilainen, and DG International Partnerships (DG INTPA).

The Youth Sounding Board will advise on:

- youth participation and empowerment
- youth aspects of DG INTPA's political and policy priorities

The call for applications will be launched on 29/03 at 12.00 CET.

This content package contains:

- Timeline and process
- Campaign material
- Sample posts

**The primary hashtag is
#YouthSoundingBoard.**

Secondary #s as relevant are #EU4Youth
#InternationalPartnerships #YouthVoices

Please tag **@EU_partnerships** in your posts so we can amplify your content!

WHAT'S INSIDE?

TIMELINE & PROCESS

The call for applications will be **launched on 29/03**, 12:00 CET.

Deadline for applications is 26/04, 23:59 CET.

Applications are via an online form, accessible via **ec.europa.eu/international-partnerships/youth-sounding-board**

Engage online and spread the word to your audiences and networks. Invite young people in your country to apply online by 26/04.

Full details of rules, eligibility and FAQs are available online on the Youth Sounding Board webpage.

TEASER

The campaign teaser will be released at **12.00 CET on 29 March on EU International Partnerships** social media – Facebook, Instagram and Twitter.

Please **retweet and share** on your accounts to spread the word.

The original clip will be available for direct download [via the EC AV portal](#).



**YOUTH
SOUNDING
BOARD**

VISUALS

A series of visuals in Square, Landscape and Vertical formats will be available for download [via the DIVA platform](#).


Visuals will be added on an ongoing basis so please check back regularly.

**WE ARE
LOOKING
FOR YOU**

SAMPLE POSTS


Please adapt the sample posts as relevant to your audience and channels.
Please tag @EU_Partnerships and @JuttaUrpilainen as relevant.

POST 1

 Are you 18-30 years old?

 Do you want to help build a better world?

@EU_Partnerships is looking for you for its new #YouthSoundingBoard. This is your chance to help shape the world around you.


Make your voice heard. Apply today! 
europa.eu/!Wx43Br

[INSERT TEASER OR VISUAL]

POST 2

Young people deserve a seat where it matters: at the decision-making table.

@EU_partnerships is looking for 25 young people from around the world to connect, engage and shape the EU's external action for people and planet.

Apply today and have your say! 
europa.eu/!Wx43Br

[INSERT TEASER OR VISUAL]

YOUTH SOUNDING BOARD

Contacts

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